

**GEORGIA.L.**

Email ID: georgia2\_jone2@yahoo.co.in

Mobile: 9942059287  
9095705053

**Residential Address**

No 13 LJ Illam  
Phase IV, Ganapathy Nagar  
KambarasamPettai  
Trichy-620002  
Tamil nadu. South India

**Personal Data:**

Fathers name : S.LOURDHUSAMY

Date of Birth : 04.08.1980

Sex : Female

Religion : Christian

Nationality : Indian

Marital Status : Married

Mother Tongue : Tamil

**CURRICULAM VITAE****Objective**

To have a growth oriented and challenging career, where I can contribute my knowledge and skills to the institutions and enhance my experience through continuous learning and teamwork.

**Educational Qualification**

➤ M.Com, M.Phil, NET, PhD( submitted)

**Computer Qualification**

**PGDCA- Post graduate Diploma in computer application with 92%**

**Accomplishments**

- Good communication skills
- Easily amicable with others.
- Ability to learn things quickly.
- Understand the student's mentality easier.

**Languages known**

1. To read, write and speak: Tamil and English

**Educational qualification details:**

- ❖ PhD Programme at Bharathidasan University, Tiruchirappalli – 24.(Thesis submitted on June 2017)
- ❖ Qualified in UGC – NET (National Eligibility Test) Nov 2011
- ❖ Master of Philosophy(M.Phil) from St.Joseph's College, Trichy with 82.60% (2007)
- ❖ Master of commerce(M.Com) from Holy Cross College, Trichy with 78.8% (2005)
- ❖ Bachelor of Commerce (B.Com) from Holy Cross College, Trichy with 70.08% (2002)
- ❖ Higher Secondary School (HSC) from Holy Cross Girls Higher Sec.School, Trichy with 77% (1999)

**Conferences attended & Paper presented**

<b>S.No</b>	<b>DATE</b>	<b>LEVEL OF SEMINAR</b>	<b>INSTITUTION /DEPT ORGANISED</b>	<b>TOPIC</b>	<b>PAPER PRESENTED</b>
1.	15 <sup>th</sup> &16 <sup>th</sup> DEC 2004	Regional level	PG Dept of Personnel Management &Industrial Relations,St.Joseph's college Trichy-02	Core competencies for effective human resource intervention	Attended
2.	10 <sup>th</sup> FEB 2005	National Level	Adikalamatha institute of management, Adikalamatha College ,Thanjavur-613403	India's competitiveness in product exports in the post liberalized Era	India's competitiveness in product exports in the post liberalized Era
3.	19 <sup>th</sup> FEB 2007	Workshop	Dept of Commerce, St.Joseph's college Trichy- 02	Research Methodology and statistical package	Attended
4.	15 <sup>th</sup> &16 <sup>th</sup> MAR2007	National Level	NationalCollege,Trichy-01	Emerging HRD practices in the information technology era	Attended
5.	7 <sup>th</sup> &8 <sup>th</sup> APRIL 2007	International Level	PG & Research Dept of commerce, Cauvery College for women, Trichy.	Emerging paradigm in financial services.	Mutual fund-A Dawn or Dusk
6.	30 <sup>th</sup> &31 <sup>st</sup> JAN 2009	National Level	St.Joseph's college Trichy- 02	Higher education and national development, the challenge of expansion.	Attended
7.	25 <sup>th</sup> &26 <sup>th</sup> MAR 2009	National Level	Department of economics, Arul Anandar college, Madurai -14	Indian economy &inclusive growth	Globalization & inclusiveness

8.	29 <sup>th</sup> &30 <sup>th</sup> JAN 2010	National Level	St.Joseph's college Trichy-02	The role of ICT in higher education.	Attended
9.	9 <sup>th</sup> &10 <sup>th</sup> MAR 2011	National Level	Dept of Business Administration, St.Joseph's college Trichy-02	The dynamics of management; The plus factors.	Burnout and its impact on BPO's performance
10	12 <sup>th</sup> &13 <sup>th</sup> SEP 2011	National Level	PG & Research Dept of commerce, Cauvery College for women, Trichy.	E-services and its emerging issues in the global business environment.	Swot analysis of e-bay
11	24 <sup>th</sup> FEB 2012	International	Department of management studies, sri Ganesh school of business management, Salem.	Competency building strategies in business and technology for sustainable development.	Microfinance- a seed for national growth
12.	15 <sup>th</sup> MAR 2012	State level	Department of management studies, National college Trichy	Emerging trends in leadership qualities.	Leadership-Is it nature or nurture?
13.	16 <sup>th</sup> MAR 2012	National Level	Department of management studies,Saranathan college of Engineering, Trichy	Self management and emotional intelligence at work.	Emotional intelligence is new yardstick to twenty first century leader
14.	26 <sup>th</sup> FEB 2013	National Level	Research Department of management studies, Rajah Serfoji Govt college, Thanjavur	Recent trends in management practices	Gender discrimination in the work place –a literature view
15	25 <sup>th</sup> APRIL 2013	National Level	Karpaga vinayaga institute of management ,Pudukkottai	Managerial strategies for contemporary	A study on socio economic condition of women

				business	entrepreneurs in Tiruchirappalli town
16	20&21 September 2013	National Level	PG & Research Dept of commerce & Business Administration Cauvery College for women, Trichy.	Contemporary Trends in the avenues of commerce and Management	Green marketing in India –A golden bowl
17	28 Feb 2014	National Level	Joseph Arts & Science College	Emerging Trends in Management	Green marketing in India –A Via to Healthy life
18	11 Feb 2015	National Level	Dept of Business Administration, St.Joseph's college Trichy-02	The dynamics of Entrepreneurship Development	A study on socio –economic condition of Women Entrepreneurs in Trichy town
19	13 Feb 2015	International	PG & Research Dept of commerce, St.Joseph's college Trichy-02	Green Management	Green marketing in India –A Via to Healthy life
20	6 Oct 2015	State level	Dept of Business Administration, Jamal Mohamed College,Trichy- 02	Investment in stock market for beginners	Growth of mutual fund industry in India
21	21 Jan 2016	National level	Dept of Business Administration, St.Joseph's college Trichy-02	Managerial Perspectives –Issues &Challenges in the era of Globalization	The need for paradigm shift from Macaulay's to refurbish field –cockpit view of India's education system
22	5 Feb 2016	National level	School of management studies, St.Joseph's college Trichy-02	Foreign direct investment and its impact on Indian	Attended

				economy	
23	11 Feb 2016	State level	PG & Research Dept of commerce, National college ,Trichy-02	HRM in banking – changes and challenges	Attended
24	24&25 Feb 2016	National level	School of management studies, St.Joseph’s college Trichy-02	Emergency management	Attended
25	8 Mar 2016	ICSSR sponsored - National level	PG & Research Dept of HRM , St.Joseph’s college Trichy-02	India’s labour legislation and its employment relation for the next decade	Life of unorganised labour in construction industry with special reference o Trichy
26	20 Feb 2018	National level	Dept of Business Administration, St.Joseph’s college Trichy-02	National conference on management, Economics and social science	Financial inclusion -Is it incorporated the downtrodden? A concrete refinement from banking sector and its products -An descriptive view
27	30 Nov 2018	National level	Department of commerce St.Joseph`s college, Trichy-02	Recent trends in commerce and management	Recent trends in commerce and management
28	21 Jan 2019	National level	Department of commerce St.Joseph`s college, Trichy-02	Economic Transformation Through Entrepreneurship	Economic Transformation Through Entrepreneurship

## Paper Published:

1. Customer Relationship management –The New Mantra, Retell, Vol10, No 2, ISSN 0973-404X 2010, pp 6-9.
2. SWO T analysis of e-bay, Cauvery Research Journal, Vol5, issue 1&2 ISSN: 0975-1300, June 2011, pp 302-305.
3. Concept of Burnout and its impact on BPO's performance, NCDM+, Vol1. ISBN:978-81-920622-0-7 March 2011.pp278-281
4. National rural employment guarantee scheme in Tamilnadu-An Overview , Retell, Vol12, No 2, ISSN 0973-404X, April 2012, pp 235-238.
5. Need for qualitative education in India-a façade view, Retell, Vol13, No1, ISSN 0973-404X, Nov 2012, pp 87-91.
6. Gender discrimination in the work place –a literature view ,Research Explorer, Vol II:Issue3,ISSN 2250-1940, Feb 2013 , pp574-577
7. A study on socio economic condition of women entrepreneurs in Tiruchirappalli town, Primax International journal of commerce and management research, Vol III, ISSN 2321-3604 pp 96-98.
8. A study on the perceptual attitude and knowledge towards mgnrega in Tamilnadu with special reference to Tiruchirappalli District, IJRCM, ISSN 2231-4245 volume no. 5 (2015), issue no. 09, impact factor 0.83 (September 2015) pp 25-28.
9. The need for paradigm shift from Macaulay's to refurbish field –cockpit view of India's education system Primax international journal of commerce and management research-special issue January 2016 ISSN 2321-3604, pp 1-3.
10. An impact assessment study of individual asset creation and income generation under MGNREGA with special reference to Tiruchirappalli district –pilot study Retell, vol16, no1, ISSN 0973-404x, April 2016, pp 33 -43
11. Plight of unorganised labour Third concept Vol 30 no353 July 2016,pp 56-58
12. Problems faced by the customers while using e-channels with special reference to Tiruchirappalli city International research journal of multidisciplinary science & technology ISSN : 2455-930x volume: 01 issue: 03 | July -2016 ,pp26-32

13. Is MGNREGA really included the excluders – an exploratory analysis from Tamilnadu International research journal of multidisciplinary science & technology volume: 01 issue: 03 | July -2016 ISSN: 2455-930x pp 60-68.
14. A study on customer's perceived value of e-banking services provided by banks at Tiruchirappalli city ,Recent trends in business and finance Volume VIII ISBN: 978-93-80767-66-6.May 2017
15. Financial inclusion -Is it incorporated the downtrodden? A concrete refinement from banking sector and its products -An descriptive view IJARCSMS ISSN:2321-7782,Vol 6 (issue 2)Impact factor 7.327 pp 56-62 ,Feb 2018
16. An overview of investment management scenario, IJARCSMS ISSN:2321-7782, Vol 6(Issue 2)Impact factor 7.327 ,pp 56-62 ,Feb 2018
17. A study on the impact of Foreign Direct Investment in India, Emperor international journal of Finance and management research(EIJFMR), ISSN:2395-5929,Vol 6 (issue 2)Impact factor 4.253 pp 65-68 ,Feb 2018
18. Tourism Industry in Tamilnadu -An Overview, International Journal for Research in Engineering Application & Management (IJREAM) ISSN: 2454-9150, Vol-04, (Issue-09), Impact factor 5.646, pp 661-664, Dec 2018.
19. An Impact of Changing Attitude from Gold Consumption to Gold Investment on an Indian Economy? An Analytical Approach, International Journal for Research in Engineering Application & Management (IJREAM) ISSN: 2454-9150, Vol-04, (Issue-09), Impact factor 5.646, pp 665-669, Dec 2018.
20. A Study on Problems and Issues of Corporate Restructuring in Contemporary Business Environment, International Journal for Research in Engineering Application & Management (IJREAM) ISSN : 2454-9150,Vol-04,(Issue-09), Impact factor 5.646 ,pp 671-674, Dec 2018.
21. A study on employees stress-caused illness and the harmful effects on industry growth with special reference to TNPL Manapparai Town, International Journal for Research in Engineering Application & Management (IJREAM) ISSN : 2454-9150,Vol-04,(Issue-09), Impact factor 5.646 ,pp 674-677, Dec 2018.

**Awards Received:**

1. Outstanding Women in Management Center for Advanced Research and Design, Venus International Foundation 2018-03-03
2. Official spotlight (Young faculty category) EET CRS -Research wing for excellence in Professional Education & Industry 2018-01-18
3. Best Researcher 2017-Dr.T.V. Antony Research Award in Arts & Humanities, St.Joseph's college, Trichy-2
4. Best Researcher 2018 & Best Leader, International Journal for Research under literal access Trichy-2

**Professional experience**

- ❖ Working as an Assistant professor in St.Joseph's College, Trichy, from 30.06.2008 till now.
- ❖ Year of experiences 10 years

**Declaration:**

I hereby declare that all the statements made in the above vitae are true to the best of my knowledge and belief.

**Place: Trichy**

yours sincerely,

**Date:**

**L.GEORGIA**

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