

St. JOSEPH'S COLLEGE (Autonomous)



*Special Heritage Status awarded by UGC
Accredited at 'A' Grade (3rd Cycle) by NAAC
College with Potential for Excellence by UGC
DBT-STAR & DST-FIST sponsored College*

Tiruchirappalli - 620 002

**International Conference
on
"Business Education :
Prospects and Challenges
in the New Global Order"**

Nov. 24 & 25, 2016

To

**PG & RESEARCH
DEPARTMENT OF COMMERCE
SCHOOL OF MANAGEMENT STUDIES**

12.00 - 13.00

Session VIII

**Business Education in India and Course Designing :
Prospects and Challenges**

Dr R Subramanian

Chairman, PGP, Bharathidasan Institute of Management
(BIM), Tiruchirappalli.

13.00 - 14.00

Lunch Break

14.00 - 15.00

Session IX

**Business Education in India and International
Accreditation**

Mr Pradeep Meyo

Management Assessment and Certification Pvt. Ltd.,
Singapore 218108.

15.00 - 16.00

Session X

Presentation of Research Papers

Chairperson

Dr Michael David Premkumar

Head, Department of Management Studies
Associate Dean, International Relations
Bishop Heber College, Tiruchirappalli.

16.00 - 16.30

Tea Break

16.30

Valediction

Mr V R Muthu

CEO, Idhayam Nallennai, Virudunagar

Guest of Honour

Mr B Balaji B.Com.,

CEO, BG Naidu Sweets, Tiruchirappalli.

Mr Roy John Thomas B.Com., FCA,

Chartered Accountant, Tiruchirappalli.

Senthil Annamalai

CEO, ARR Investments, Tiruchirappalli.

Vote of Thanks

Dr A Francis Vijayakumar

Organizing Secretary



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DAY-I - 24.11.2016

08.45 - 09.25
09.30 - 10.30

Registration
Inauguration
Welcome Address & Dynamics of Conference :

Dr LJ Charlas

HOD & Convenor

Felicitations

Rev Dr S John Britto SJ

Rector, St. Joseph's College, Trichy.

Rev Dr A Antony Pappuraj SJ

Secretary, St. Joseph's College, Tiruchirappalli.

Rev Dr F Andrew SJ

Principal, St. Joseph's College, Tiruchirappalli.

Inaugural Address

Dr S Karuthiah Pandian IAS (Retd.)

Director, Bharathidasan Institute of Management (BIM),
Trichy.

10.30 - 10.45

Coffee Break

10.45 - 11.45

Session I

**Business Education in India and need to integrate
emotional intelligence skills**

Rev Dr P Antony Raj SJ

XLRI, Professor, Jamshedpur.

11.45 - 12.45

Session II

**Business Education in India and Financial
Management : Prospects and Challenges**

Mr V Pattabhiram B.Com., FCA., ICWA., ACS.,
Chartered Accountant, Author and Motivational Speaker,
Chennai.

12.45 - 14.00

Lunch Break

14.00 - 15.00

Session III

**Business Education in India and German Exchange
Programme**

Mr Johanns Wenzel

Director, German Academic Exchange Services.

15.00 - 16.00

Session IV

Panel Discussion

Culture Collide - Challenges in Business

Chairperson

Rev Dr Joe Arun SJ

Director, St. Joseph's Institute of Management (JIM)

Panelists

Mr Sivakumar BE., MBA.,

CEO, Trichy Plus

Mr R Gururajan FCA

Assistant Executive Director, Finance & Accounts,
Dalmia Bharat Cement

16.00 - 17.00

Session V

Presentation of Research Papers

Chairperson

Dr V Selvaraj

Head & Associate Professor (Retd.),
Nehru Memorial College, Trichy.

Tea Break

17.00

09.30 - 09.45

DAY-II - 25.11.2016

Reporting

Session VI

**Business Education in India and Marketing
Management : Prospects and Challenges**

Rev Dr N Casimir Raj SJ

Professor, Xavier Institute of Management,
Palayamkottai.

Founder, LIBA, Chennai,

Former Director XLRI, Jamshedpur.

Coffee Break

10.45 - 11.00

11.00 - 12.00

Session VII

**Experiential learning and building learner capability
in Business Classrooms.**

Ms Lydia Harrel

Lecturer in Applied Management, Otago Polytechnic
(Auckland International Campus), New Zealand