

## CURRICULUM VITAE

### PERSONAL PROFILE

Name : Bulomine Regi. S  
Date of birth : 23-08-1990  
Father's Name : Mr.Siluvai Mani. A  
Occupation : Lab.Tech, Dept of Chemistry,  
St.Xavier's College (Autonomous),  
Palayamkottai.  
Mother's Name : Ms. Uthithammal. S  
Occupation : Typist, Controller of Examination,  
St.Xavier's College (Autonomous),  
Palayamkottai.  
Nationality : Indian  
Marital Status : Single  
Languages Known : Tamil, English (Read,write,speak)  
Permanent Address : 22 Doni illam,  
Appasamy Nadar Garden,  
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Personal no : 9942057102  
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## ACADEMIC CHRONICLE

EXAMINATION	UNIVERSITY/ BOARD	YEAR OF PASSING	NAME OF INSTIUTION	AGGREGATE	CLASS	RANK
M.Phil	Manonmaniam Sundaranar University	May 2013	St. Xavier's College (Autonomous), Palayamkottai	83%	First with Distinction	I
M.COM	Manonmaniam Sundaranar University	May 2012	Holy Cross College (Autonomous), Nagercoil	76.21%	First with Distinction	I
MBA	Madras University (IDE)	Dec 2012	St. Xavier's College of Education, Palayamkottai	63%	First	-
B.COM	Manonmaniam Sundaranar University	May 2010	Holy Cross College (Autonomous), Nagercoil	81.05%	First with Distinction	I
XII	State Board	May 2007	Sarah Tucker Girls Hr.Sec.School	81%	First with Distinction	-

## Technical skills

Course	Duration	Institute	Grade
Diploma in Office Automation	6 Months	Indsys Software Education, Tirunelveli	A
Tally 7. 6	6 Months	Indsys Software Education, Tirunelveli.	A
DCA	6 Months	Indsys Software Education, Tirunelveli.	A
SPSS	48 hours	St. Xavier's College (Autonomous), Tirunelveli	A
Spoken English	6 Months	Lexta English Academy, Nagercoil.	First Class

## TEACHING EXPERIENCE & PRACTICE

- ❖ Worked as a **Spoken English Teacher** in *Child Jesus Higher Secondary School*, Palayamkottai for **Three Months** (June - August 2012).
- ❖ Working as a **Guest Faculty in Alagappa University** study center for Commerce & Management Studies for the past one year.
- ❖ Underwent **Teaching Practice for 15 hours** under the guidance of *Dr. Mahimai Arul Ignatius, Assistant Professor in Commerce, St. Xavier's College ( Autonomous) , Palayamkottai* in handling classes for **II M.com and III B. Com.**

## ADDITIONAL EXPERIENCE

- \* Worked in **State Bank of India, St. Xavier's College Branch**, Palayamkottai as a *Temporary Staff in Appraising Loan Documentation in loan software* under the control and guidance of *K. Jebanesar, Branch Manager* for one year.

**DESCRIPTION:** It helps me to enrich my knowledge in my specification in banking sector.

## PROJECT WORK

**PROJECT TITLE (B.COM):** *A Study on consumers' satisfaction towards SBI ATM in Palayamkottai, Tirunelveli*

**DESCRIPTION:** The aim of the project is to identify the ATM services provided by State Bank of India situated in Palayamkottai. This project is very useful for the bankers to identify the satisfaction level of customers in their banks.

**PROJECT TITLE (M.COM):** *A Study on Customer Relationship Management (CRM) in Banking Sector at Palayamkottai, Tirunelveli.*

**DESCRIPTION:** The aim of the project is to identify the way the bankers to maintain the customer relationship management in banking sector. This project is very useful for the bankers to identify the satisfaction level of customers and expectation of customers from their banks.

**PROJECT TITLE (MBA):** *A Study on job satisfaction of teaching faculties in Holy Cross College (Autonomous), Nagercoil.*

**DESCRIPTION:** The aim of the project is to identify the satisfaction level of employees working in the institution. This project helps the management to take remedial measures to satisfy their employees.

**PROJECT TITLE (M.Phil in Commerce):** *A Study on Customers' Perception towards User-Friendly Technology available in Banking Sector, Palayamkottai, Tirunelveli.*

**DESCRIPTION:** The aim of the project is to identify the customers' awareness and perception towards the technological banking system available in Banking Sector. This project is very useful for the bankers to improve their Technological Banking Services.

**PAPER PRESENTATIONS (PUBLISHED in ISBN)**

<b>LEVEL</b>	<b>No. of PAPERS</b>
INTERNATIONAL	2
NATIONAL	25
STATE	2

Papers are focused on various sectors like banking, entrepreneurship, marketing..etc and current issues like Financial Inclusion, Foreign Direct Investment, Green Management...etc. Actively participated in more than 40 seminars at International, National and State level.

## INTERNSHIP PROGRAMME

✦ Underwent 1 month (May 15<sup>th</sup> 2011 to June 15<sup>th</sup> 2011) Summer Internship Programme in **State Bank of India, St. Xavier's College Branch, Palayamkottai, Tirunelveli** under the guidance of **Mr. Lazer Jeya Prakash, Branch Manager, State Bank of India, St. Xavier's College Branch, Palayamkottai, Tirunelveli**

## ACADEMIC ACHIVEMENTS & REWARDS

- Secured *I Rank in UG* and awarded as *Best out gone in B.Com* for the Academic year **2007-2010** from *Holy Cross College (Autonomous), Nagercoil*
- Secured *I Rank in PG* and awarded as *Best out gone & performer in M.Com* for the Academic year **2010-2012** from *Holy Cross College (Autonomous), Nagercoil*
- Awarded as the *highest credit holder* in all among PG students for the Academic Year 2010-2012.
- Received so many endowment prizes and proficiency prizes in College Day.
- Awarded the *First prize for Academic Excellence* for the Academic year **2010-2012** from *Holy Cross College (Autonomous), Nagercoil*.
- Got **Best Paper Presenter** award and a memento in a **National level Seminar** conducted by BBA department of **St. Xavier's College (Autonomous), Palayamkottai**.

## PERSONAL TRAITS

- ❖ Goal Oriented.
- ❖ Dynamic & Hardworking.
- ❖ Good in Team Work.

- ❖ Good in inter & intra personal relationship and communications.
- ❖ Quickly assimilate knowledge of updating latest news.
- ❖ Willing to learn and eager to analyse current issues.
- ❖ Ability to deal with people diplomatically.
- ❖ Confidence in teaching and have the capacity to teach the concept in easily understandable manner.
- ❖ Do things differently from others and faith in God.

## EXTRA CURRICULAR ACTIVITES

### ❖ Sports

- *Hand Ball*, State Gold Medalist (2005) under my Caption ship.
- *Basket Ball* won 4 Gold Medal in Intercollegiate Tournament conducted by Manonmaniam Sundaranar University, Tirunelveli
- *Four times* represented **Inter University Competition** as *University Blue* conducted at various States.
- *Athletics* won medals and participated in Regional, District and State level.
- ❖ *Member & Office bearers* in **Jesus Youth, Legal Literacy, AICUF, IRF, Consumer Club, JRC, RSP, YRC.**
- ❖ Actively participated in Fine Arts and got prizes.

## Work in Progress

- ⊛ Register Ph.D in Manonmaniam Sundaranar University, Tirunelveli under the guidance of Dr. C. Eugene Franco, HOD of Commerce, St. Xaviers College Palayamkottai at Commerce Research Center, St. Xavier's College, Palayamkottai on September 2013.
- ⊛ Doing M.A. Public Administration in Manonmaniam Sundaranar University distance education for the Calendar Year Jan 2013- Dec 2014.

## PAPER PRESENTATIONS

### INTERNATIONAL LEVEL

- ❖ *A study on Marketing Research on Consumer Psychology and Behaviour-* UGC Sponsored *International Conference* conducted by Sri Venkateshwara College of Arts and Science, Peravurani, Thanjavur Dist.
- ❖ *A study on the prospectus of E-Commerce in India, International Conference* conducted by Hindustan college of Arts and Science, Kelambakkam, Chennai

### NATIONAL LEVEL

1. *An Impact of Global Financial Crisis on Labour Market-* UGC Sponsored National level Seminar conducted by Holy Cross College (Autonomous), Nagercoil.
2. *A Study on Information Technology in Financial Inclusion on Banking Sector -* UGC Sponsored National level Seminar conducted by St. Xavier's College (Autonomous), Tirunelveli.
3. *A Comparative Study on FDI in Retail-a Boon or Bane-* National level Seminar conducted by St. Xavier's College (Autonomous), Tirunelveli.
4. *An Overview on E-CRM in Indian Banks -* National level Seminar conducted by S.T.Hindu College, Nagercoil.
5. *SEZ-Opportunities and Challenges-* National level Seminar conducted by S.T.Hindu College, Nagercoil.

6. *A study on Entry Strategies of Foreign Investment in Indian Retail Market* National level Seminar conducted by Thiagaraja College, Madurai.
7. *Entrepreneurial Development Programme (EDP) a Tool for Entrepreneurial Development - an Overview* National Level Seminar conducted by Presidency College, Coonor.
8. *Banking Reforms in India-* National level Conference conducted by Popes College, Tuticorin .
9. *Employee Perception Towards Effectiveness Of Hr Practices In Public Sector Banks In Tirunelveli District-* National Level Conducted by Department of Business Administration of St.Xavier's College, Palayamkottai.
10. *Green Marketing- Prospects And Challenges-* National Level conducted by Department of Commerce, St. Xavier's College, Palayakottai
11. *FDI - An Overview-* National Level conducted by Sri Venkateswara College, Salem
12. *A Study On Green Consumerism And Its Sustainability Towards Consumer Behaviour-* National Level conducted by Department of Commerce, St. Xavier's College, Palayakottai
13. *Green Management- An Overview* National Level conducted by Department of Commerce, St .Xavier's College, Palayakottai
14. *Green Marketing - An Overview* National Level conducted by Department of Commerce, St. Xavier's College, Palayakottai
15. *Customer Preference Towards Innovative Banking Practices Available In State Bank Of India (SBI) at Palayamkottai,* National Level conducted by Department of Commerce, St. Xavier's College, Palayakottai



16. *The Role of Women Entrepreneurs as a Change Agent in the Society* National Level Seminar conducted by Presidency College, Coonor.
17. *Role Of Micro Finance In Women's Empowerment*-National Level conducted by Holy Cross Home Science College, Tuticorin
18. *Role Of Commercial Bank In The Growth Of Micro And Small Enterprises* National Level conducted by Department of Corporate Secretarship , St. Xavier's College, Palayakottai
19. *Impact of Financial Crisis on International Trade*- National Level conducted by St. Hindu College, Nagercoil
20. *Role of Micro Finance in Economic Development* - National Level conducted by Muslim Arts College, Nagercoil
21. *Export Procedure and Documentation* - National Level, Sri Rajaswari College, Sivakasi.
22. *An Innovative HR Tool for Managerial Excellence*- National Level conducted by Francis Xavier Engineering College, Tirunelveli.
23. *A study on customer satisfaction of E-Banking services provided by IOB* - National Level conducted by ANJAC College, Sivakasi.
24. *Mobile Banking an Overview*- National level conducted by Scott Christian College, Nagercoil.
25. *Corporate Social Responsibility- Changing Dimensions and Challenges* conducted by Department of Business Administration of St. Mary's College, Thoothukudi.

## **STATE LEVEL**

- ❖ *A Study On Technological Innovations In Indian Banking Industry In The Modern Millennium-* State Level conducted by Holy Cross College (Autonomous), Nagercoil.
- ❖ *Information Technology in Banking Sector-* State Level conducted by Department of Commerce (Shift-II), St. Xavier's College, Palayakottai.

## **PAPER ON PROGRESS FOR JOURNAL PUBLICATION (Review)**

- ❖ *A Study on CRM Practices in Banking Sector, Palayamkottai, Tirunelveli District-* Crossian Resonance-A multidisciplinary Research Journal, Holy Cross College (Autonomous), Centre for Multidisciplinary Research, Nagercoil.